



PRESS RELEASE

For Immediate Release

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**Hong Kong Philharmonic Orchestra and Naxos for Education
Announce Joint Audience Development Partnership**

[4 August 2022, Hong Kong] The **Hong Kong Philharmonic Orchestra** (HK Phil) is proud to become an ambassador of [Naxos for Education](#) as part of a joint **Audience Development Partnership** from the 2022/23 Season onwards. Building on the long-standing relationship between the HK Phil and Naxos with many acclaimed recordings, this initiative is launched to support their shared goal to bring the finest classical music to the community – either in a concert hall, or through recordings.

Featuring the world’s largest collection and an unrivalled breadth of classical music recordings from nearly 1,000 major and independent labels, [Naxos Music Library](#) (NML) offers on demand and on-the-go streaming services. The HK Phil’s recordings, which range from 1980s releases to the recent award-winning *Ring* Cycle conducted by Music Director Jaap van Zweden, are also available on NML. Through the “Keep Calm and Listen On” campaign, local residents are encouraged to enjoy free access to [Naxos Music Library](#) via the [Hong Kong Public Libraries](#) with a library card or after registering with their Hong Kong Identity Card.

Furthermore, the HK Phil’s **Young Audience Scheme** members will be given complimentary access to [Naxos MusicBox](#), a beautifully curated online resource for children ages 4-14, to explore and discover musical treasures on their own, as they can build up their knowledge and appetite of classical music before attending HK Phil concerts.

Whether you love your dose of classical music live or recorded, keep calm and listen on.



About Hong Kong Philharmonic Orchestra

The Hong Kong Philharmonic Orchestra (HK Phil) is regarded as one of the leading orchestras in Asia. The orchestra's annual schedule focuses on symphonic repertoire, with conductors and soloists from all around the world. The HK Phil runs extensive education programmes, commissions new works and nurtures local talent. Recent recording projects with Jaap van Zweden include the complete *Ring* Cycle by Richard Wagner; Mahler's Symphony no. 10 (performing version by Willem Mengelberg) and Shostakovich's Symphony no. 10, both to be released in November 2022 (Naxos). With Music Director Jaap van Zweden since 2012, the HK Phil has toured Europe, Asia, Australia, and on numerous occasions to Mainland China. Yu Long has been Principal Guest Conductor since the 2015/16 Season. Lio Kuokman was appointed as Resident Conductor in December 2020. The HK Phil won the prestigious UK classical music magazine Gramophone's 2019 Orchestra of the Year Award – the first orchestra in Asia to receive this accolade.

For more information, please visit hkphil.org.

About Naxos for Education

[Naxos for Education](#) is a brand new portal for educators and practitioners, students and music lovers alike to access free resources and information about the wealth of Naxos' offerings. At Naxos, we believe in the power of music and words in enriching and deepening our understanding of humanity, art and culture.

Hong Kong Public Libraries' Access to Naxos Music Library

www.hkpl.gov.hk/en/e-resources/access/8637

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